

**Williams, Lynda**

**From:** Bradley, Alexandra [Alexandra.Bradley@msmtvsales.com]  
**Sent:** Wednesday, October 31, 2012 10:48 AM  
**To:** Williams, Lynda; Connell II, Jim  
**Subject:** RE: Favor

That's fine

Phillip

Alexandra Keller  
Senior Account Executive  
Millennium Sales-DC  
p. (202) 955-5342  
f. (202) 955-5348  
[alexandra.bradley@msmtvsales.com](mailto:alexandra.bradley@msmtvsales.com)

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**From:** Williams, Lynda [mailto:lwilliams@local12.com]  
**Sent:** Wednesday, October 31, 2012 10:47 AM  
**To:** Connell II, Jim; Bradley, Alexandra  
**Subject:** RE: Favor

I cancelled the 1x Bold & Beautiful @ \$ 650.00 on Monday 11/5, but the 3 spots for this week have already aired, 10/29, 10/30 & 10/31. I can cancel a Y & R spot on 11/2 @ 650.00. Pls advise.

67030

Lynda Williams  
Local 12/CIN CW  
National Sales Assistant  
p 513/763-5507  
f 513/763-5562  
[LWilliams@local12.com](mailto:LWilliams@local12.com)

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**From:** Connell II, Jim  
**Sent:** Wednesday, October 31, 2012 10:46 AM  
**To:** Williams, Lynda  
**Subject:** FW: Favor  
**Importance:** High

10/31/2012

Jim Connell  
National Sales Manager  
WKRC/EKRC-TV  
Cincinnati, Ohio  
P (513) 763-5481  
F (513) 763-5562  
E [jconnell@local12.com](mailto:jconnell@local12.com)

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**From:** Bradley, Alexandra [<mailto:Alexandra.Bradley@msmtvsales.com>]  
**Sent:** Wednesday, October 31, 2012 10:29 AM  
**To:** Connell II, Jim  
**Subject:** FW: Favor  
**Importance:** High

See below. I figured you're probably over sold in soaps anyway.

*Alexandra Keller*  
Senior Account Executive  
Millennium Sales-DC  
p. (202) 955-5342  
f. (202) 955-5348  
[alexandra.bradley@msmtvsales.com](mailto:alexandra.bradley@msmtvsales.com)

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**From:** Erica Corso [<mailto:erica@buying-time.com>]  
**Sent:** Wednesday, October 31, 2012 10:24 AM  
**To:** Bradley, Alexandra  
**Subject:** Favor

For Pillich on WKRC, we're slightly over budget.

Can you cut:

- 1x Bold and Beautiful - \$650 – Friday, 11/2
- 1x Bold and Beautiful - \$650 – Monday, 11/5

Total cut is \$1300 — will get it back upon reconciling.

10/31/2012

Please confirm.

Thanks



Erica Corso

Buying Time, LLC – Chicago, IL

p: 312.965.7528

f: 312.277.5825

[erica@buying-time.com](mailto:erica@buying-time.com)

Main Office – Washington, DC

650 Massachusetts Ave. NW

Suite 210

Washington, DC 20001

p: 202.965.5060

f: 202.965.5066

10/31/2012

## Connell II, Jim

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**From:** Bradley, Alexandra [Alexandra.Bradley@msmtvsales.com]  
**Sent:** Wednesday, October 31, 2012 10:29 AM  
**To:** Connell II, Jim  
**Subject:** FW: Favor  
**Importance:** High

See below. I figured you're probably over sold in soaps anyway.

*Alexandra Keller*  
Senior Account Executive  
Millennium Sales-DC  
p. (202) 955-5342  
f. (202) 955-5348  
[alexandra.bradley@msmtvsales.com](mailto:alexandra.bradley@msmtvsales.com)

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**From:** Erica Corso [mailto:erica@buying-time.com]  
**Sent:** Wednesday, October 31, 2012 10:24 AM  
**To:** Bradley, Alexandra  
**Subject:** Favor

For Pillich on WKRC, we're slightly over budget.

Can you cut:

-1x Bold and Beautiful - \$650 – Friday, 11/2

✓ -1x Bold and Beautiful - \$650 – Monday, 11/5

Total cut is \$1300 — will get it back upon reconciling.

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Thanks

10/31/2012



Erica Corso

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[erica@buying-time.com](mailto:erica@buying-time.com)

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# Spot Manager: All, 10/19/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Connie Pillich for State Rep

Agency: Buying Time Media

Station: WKRC-TV

Order: 67030

## Line: 1

10/22/12	Monday	1:43:38 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	3	MWASH
10/23/12	Tuesday	1:27:44 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	1	MWASH
10/24/12	Wednesday	1:56:57 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	2	MWASH
10/25/12	Thursday	1:29:08 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	4	MWASH

\$120.00

4

## Line: 2

10/29/12	Monday	1:29:01 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	3	MWASH
10/30/12	Tuesday	1:52:39 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	2	MWASH
10/31/12	Wednesday	1:30:21 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	1	MWASH
11/01/12	Thursday	1:52:24 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	4	MWASH

\$120.00

4

## Line: 3

11/04/12	Sunday	1:30:06 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	2	MWASH
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\$30.00

1

## Line: 4

10/19/12	Friday	2:08:36 PM	:30	\$725.00	OHHD2	Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
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\$725.00

1

## Line: 5

10/22/12	Monday	2:08:24 PM	:30	\$725.00	OHHD2	Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/23/12	Tuesday	2:19:28 PM	:30	\$725.00	OHHD2	Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH

\$1,450.00

2

## Line: 6

10/29/12	Monday	2:28:59 PM	:30	\$725.00	OHHD2	Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/30/12	Tuesday	2:08:23 PM	:30	\$725.00	C140112	Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/31/12	Wednesday	2:04:01 PM	:30	\$725.00	OHHD2	Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	3	MWASH
11/01/12	Thursday	2:27:41 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	4	MWASH

\$2,900.00

4

## Line: 7

11/05/12	Monday	2:04:16 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
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\$725.00

1

## Line: 8

10/23/12	Tuesday	2:28:59 AM	:30	\$350.00	OHHD2	M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/24/12	Wednesday	2:49:06 AM	:30	\$350.00	OHHD2	M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	3	MWASH
10/26/12	Friday	2:53:27 AM	:30	\$350.00	OHHD2	M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	2	MWASH

\$1,050.00

3

## Line: 9

10/29/12	Monday	2:59:22 AM	:30	\$350.00	OHHD2	M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
11/01/12	Thursday	2:33:50 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	2	MWASH

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/19/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Connie Pillich for State Rep

Agency: Buying Time Media

Station: WKRC-TV

Order: 67030

Line: 9

				\$700.00							2	
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Line: 10

11/05/12	Monday	1:16:40 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	1 MWASH	
				\$350.00							1	

Line: 11

10/19/12	Friday	2:27:55 PM	:30	\$650.00	OHHD2	Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	1 MWASH	
				\$650.00							1	

Line: 12

10/23/12	Tuesday	1:28:42 PM	:30	\$650.00	OHHD2	Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	1 MWASH	
10/26/12	Friday	2:57:07 PM	:30	\$650.00	OHHD2	Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	2 MWASH	
				\$1,300.00							2	

Line: 13

10/29/12	Monday	2:54:54 PM	:30	\$650.00	OHHD2	Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	3 MWASH	
10/30/12	Tuesday	2:27:10 PM	:30	\$650.00	WD1015	Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	1 MWASH	
10/31/12	Wednesday	2:59:26 PM	:30	\$650.00	OHHD2	Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	2 MWASH	
				\$1,950.00							3	

Line: 14

10/22/12	Monday	1:58:23 AM	:30	\$1,400.00	OHHD2	The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	1 MWASH	
10/24/12	Wednesday	1:29:33 AM	:30	\$1,400.00	OHHD2	The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	2 MWASH	
10/26/12	Friday	1:30:49 AM	:30	\$1,400.00	OHHD2	The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	3 MWASH	
				\$4,200.00							3	

Line: 15

10/29/12	Monday	1:29:54 AM	:30	\$1,400.00	OHHD2	The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	2 MWASH	
10/30/12	Tuesday	1:58:26 AM	:30	\$1,400.00	OHHD2	The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	1 MWASH	
10/31/12	Wednesday	1:58:56 AM	:30	\$1,400.00	OHHD2	The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	3 MWASH	
				\$4,200.00							3	

Line: 16

11/05/12	Monday	1:29:21 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	1 MWASH	
				\$1,400.00							1	

Line: 17

10/19/12	Friday	1:33:58 AM	:30	\$350.00	OHHD2	M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	1 MWASH	
				\$350.00							1	

Line: 18

10/22/12	Monday	1:41:20 AM	:30	\$350.00	OHHD2	M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	1 MWASH	
10/23/12	Tuesday	1:44:15 AM	:30	\$350.00	OHHD2	M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	2 MWASH	
				\$700.00							2	

Line: 19

10/31/12	Wednesday	1:24:45 AM	:30	\$350.00	OHHD2	M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	1 MWASH	
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[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/19/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 19												
11/01/12	Thursday	14:10 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	3	MWASH
											2	
Line: 20												
10/22/12	Monday	5:58:32 PM	:30	\$550.00	OHHD2	Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	3	MWASH
10/24/12	Wednesday	5:59:20 PM	:30	\$550.00	OHHD2	Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/26/12	Friday	5:27:11 PM	:30	\$550.00	OHHD2	Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											3	
Line: 21												
10/29/12	Monday	5:25:53 PM	:30	\$550.00	OHHD2	Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
11/01/12	Thursday	5:59:02 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
											2	
Line: 22												
11/05/12	Monday	5:59:12 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 23												
10/19/12	Friday	1:29:12 PM	:30	\$650.00	OHHD2	Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 24												
10/23/12	Tuesday	1:59:12 PM	:30	\$650.00	OHHD2	Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/26/12	Friday	1:29:12 PM	:30	\$650.00	OHHD2	Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											2	
Line: 25												
10/29/12	Monday	1:29:12 PM	:30	\$650.00	OHHD2	Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	3	MWASH
10/30/12	Tuesday	2:58:49 PM	:30	\$650.00	BREAKII	Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/31/12	Wednesday	1:59:11 PM	:30	\$650.00	OHHD2	Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											3	
Line: 27												
10/19/12	Friday	1:37:05 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P	PILlich 4 STATE REP	2188	P-2	1	MWASH	
											1	
Line: 28												
10/22/12	Monday	1:40:29 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P	PILlich 4 STATE REP	2188	P-2	3	MWASH	
10/23/12	Tuesday	1:43:12 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P	PILlich 4 STATE REP	2188	P-2	2	MWASH	
10/24/12	Wednesday	1:54:38 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P	PILlich 4 STATE REP	2188	P-2	1	MWASH	
											3	
Line: 29												
10/29/12	Monday	1:53:06 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P	PILlich 4 STATE REP	2188	P-2	3	MWASH	
10/30/12	Tuesday	1:27:18 PM	:30	\$650.00	OHSNTV	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P	PILlich 4 STATE REP	2188	P-2	1	MWASH	
10/31/12	Wednesday	1:43:21 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P	PILlich 4 STATE REP	2188	P-2	2	MWASH	

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 10/19/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 29												
11/01/12	Thursday	1:50:51 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 P	PILlich 4 STATE REP	2188	P-2		4	MWASH-
											4	
Line: 30												
11/05/12	Monday	1:42:36 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 P	PILlich 4 STATE REP	2188	P-2		1	MWASH-
											1	
Line: 31												
10/22/12	Monday	1:20:35 PM	:30	\$650.00	OHHD28	4p Local 12 News at Fo (4:00:00 PM-4:30:00 P	PILlich 4 STATE REP	2188	P-2		1	MWASH-
10/23/12	Tuesday	1:10:57 PM	:30	\$650.00	OHHD28	4p Local 12 News at Fo (4:00:00 PM-4:30:00 P	PILlich 4 STATE REP	2188	P-2		3	MWASH-
10/24/12	Wednesday	1:23:29 PM	:30	\$650.00	OHHD28	4p Local 12 News at Fo (4:00:00 PM-4:30:00 P	PILlich 4 STATE REP	2188	P-2		2	MWASH-
10/26/12	Friday	1:23:08 PM	:30	\$650.00	OHHD28	4p Local 12 News at Fo (4:00:00 PM-4:30:00 P	PILlich 4 STATE REP	2188	P-2		4	MWASH-
											4	
Line: 32												
10/30/12	Tuesday	1:14:16 PM	:30	\$650.00	GJGX31	4p Local 12 News at Fo (4:00:00 PM-4:30:00 P	PILlich 4 STATE REP	2188	P-2		2	MWASH-
10/31/12	Wednesday	1:13:26 PM	:30	\$650.00	OHHD28	4p Local 12 News at Fo (4:00:00 PM-4:30:00 P	PILlich 4 STATE REP	2188	P-2		4	MWASH-
11/01/12	Thursday	1:20:46 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 P	PILlich 4 STATE REP	2188	P-2		1	MWASH-
11/02/12	Friday	1:27:51 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 P	PILlich 4 STATE REP	2188	P-2		3	MWASH-
											4	
Line: 33												
11/05/12	Monday	1:21:06 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 P	PILlich 4 STATE REP	2188	P-2		1	MWASH-
											1	
Line: 34												
10/22/12	Monday	5:28:19 PM	:30	\$850.00	OHHD28	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 P	PILlich 4 STATE REP	2188	P-2		2	MWASH-
10/23/12	Tuesday	5:14:18 PM	:30	\$850.00	OHHD28	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 P	PILlich 4 STATE REP	2188	P-2		4	MWASH-
10/24/12	Wednesday	5:27:21 PM	:30	\$850.00	OHHD28	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 P	PILlich 4 STATE REP	2188	P-2		3	MWASH-
10/26/12	Friday	5:06:08 PM	:30	\$850.00	OHHD28	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 P	PILlich 4 STATE REP	2188	P-2		1	MWASH-
											4	
Line: 35												
10/30/12	Tuesday	5:22:56 PM	:30	\$850.00	QMLB36	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 P	PILlich 4 STATE REP	2188	P-2		3	MWASH-
10/31/12	Wednesday	5:11:25 PM	:30	\$850.00	OHHD28	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 P	PILlich 4 STATE REP	2188	P-2		2	MWASH-
11/02/12	Friday	5:03:13 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 P	PILlich 4 STATE REP	2188	P-2		1	MWASH-
											3	
Line: 36												
11/05/12	Monday	5:04:43 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 P	PILlich 4 STATE REP	2188	P-2		1	MWASH-
											1	
Line: 37												
10/23/12	Tuesday	5:37:40 PM	:30	\$900.00	OHHD28	5p Local 12 News at Fiv (5:30:00 PM-6:00:00 P	PILlich 4 STATE REP	2188	P-2		1	MWASH-
10/25/12	Thursday	5:50:24 PM	:30	\$900.00	OHHD28	5p Local 12 News at Fiv (5:30:00 PM-6:00:00 P	PILlich 4 STATE REP	2188	P-2		3	MWASH-
10/26/12	Friday	5:44:01 PM	:30	\$900.00	OHHD28	5p Local 12 News at Fiv (5:30:00 PM-6:00:00 P	PILlich 4 STATE REP	2188	P-2		2	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/19/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 37												
											3	
Line: 38												
10/29/12	Monday	5:37:54 PM	:30	\$900.00	OHHD2	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	2	MWASH-
10/30/12	Tuesday	5:43:33 PM	:30	\$900.00	GENER/	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	1	MWASH-
10/31/12	Wednesday	5:35:11 PM	:30	\$900.00	OHHD2	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	4	MWASH-
11/01/12	Thursday	5:35:11 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	3	MWASH-
											4	
Line: 39												
11/05/12	Monday	5:57:51 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	1	MWASH-
											1	
Line: 40												
10/22/12	Monday	6:23:31 PM	:30	\$3,000.00	OHHD2	6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	3	MWASH-
10/23/12	Tuesday	6:26:57 PM	:30	\$3,000.00	OHHD2	6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	2	MWASH-
10/24/12	Wednesday	6:27:41 PM	:30	\$3,000.00	OHHD2	6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH-
10/26/12	Friday	6:27:14 PM	:30	\$3,000.00	OHHD2	6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	4	MWASH-
											4	
Line: 41												
10/30/12	Tuesday	6:27:26 PM	:30	\$3,000.00	OHHD2	6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	3	MWASH-
10/31/12	Wednesday	6:27:11 PM	:30	\$3,000.00	OHHD2	6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	2	MWASH-
11/01/12	Thursday	6:19:02 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH-
11/01/12	Thursday	6:28:26 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	4	MWASH-
											4	
Line: 42												
11/05/12	Monday	6:28:11 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH-
											1	
Line: 43												
10/19/12	Friday	7:20:32 PM	:30	\$2,500.00	OHHD2	M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH-
											1	
Line: 44												
10/23/12	Tuesday	7:27:34 PM	:30	\$2,500.00	OHHD2	M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH-
10/25/12	Thursday	7:28:08 PM	:30	\$2,500.00	OHHD2	M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	2	MWASH-
											2	
Line: 45												
10/29/12	Monday	7:27:58 PM	:30	\$2,500.00	OHHD2	M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	2	MWASH-
10/30/12	Tuesday		:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	3	MWASH-
10/30/12	Tuesday	5:59:58 PM	:30	\$2,500.00	WEB -	V-M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH-
											3	
Line: 46												

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/19/12-11/06/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 46												
11/05/12	Monday	7:28:34 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH
				\$2,500.00							1	
Line: 47												
10/30/12	Tuesday	7:58:40 PM	:30	\$4,500.00	MEDIGCTue	Reg 1	8:00 PM-9:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$4,500.00							1	
Line: 48												
10/21/12	Sunday	7:52:38 PM	:30	\$5,000.00	OHHD2&Sun	Reg 1	7-8p	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,000.00							1	
Line: 49												
11/04/12	Sunday	7:39:48 PM	:30	\$5,000.00		Sun Reg 1	7-8p	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,000.00							1	
Line: 51												
10/30/12	Tuesday	7:48:07 PM	:30	\$4,000.00	RBCPB-	Tue Reg 3	10:00 PM-11:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$4,000.00							1	
Line: 52												
10/28/12	Sunday	7:38:08 PM	:30	\$5,500.00	OHHD2&Sun	Reg 2	8:00 PM-9:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	
Line: 53												
11/04/12	Sunday	7:19:07 PM	:30	\$5,500.00		Sun Reg 2	8:00 PM-9:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	
Line: 54												
10/26/12	Friday	7:34:04 PM	:30	\$3,500.00	OHHD2&Fri	Reg 2	9:00 PM-10:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$3,500.00							1	
Line: 55												
11/01/12	Thursday	7:14:58 PM	:30	\$5,500.00		Thu Reg 1	8:00 PM-9:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	
Line: 57												
10/21/12	Sunday	7:36:39 PM	:30	\$5,500.00	OHHD2&Sun	Reg 3	(9:00:00 PM-10:00:00	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	
Line: 58												
11/04/12	Sunday	7:19:02 PM	:30	\$5,500.00		Sun Reg 3	(9:00:00 PM-10:00:00	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	
Line: 59												
10/22/12	Monday	7:33:00 PM	:30	\$2,500.00	OHHD2&11p	M-F Local 12 News	11:00 PM-11:35 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$2,500.00							1	
Line: 60												
10/29/12	Monday	7:22:25 PM	:30	\$2,500.00	OHHD2&11p	M-F Local 12 News	11:00 PM-11:35 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH

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# Spot Manager: All, 10/19/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 60												
10/31/12	Wednesday	1:26:22 PM	:30	\$2,500.00	OHHD2	11p M-F Local 12 News	11:00 PM-11:35 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
											2	
Line: 61												
11/05/12	Monday	1:12:21 PM	:30	\$2,500.00		11p M-F Local 12 News	11:00 PM-11:35 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 62												
10/19/12	Friday	2:31:42 XM	:30	\$175.00	OHHD2	Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 63												
10/23/12	Tuesday	2:57:22 XM	:30	\$175.00	OHHD2	Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/25/12	Thursday	2:45:19 XM	:30	\$175.00	OHHD2	Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	2	MWASH
											2	
Line: 64												
10/29/12	Monday	1:29:15 XM	:30	\$175.00	OHHD2	Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH
11/02/12	Friday	1:00:10 XM	:30	\$175.00		Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	2	MWASH
											2	
Line: 65												
11/05/12	Monday	1:12:00 XM	:30	\$175.00		Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 66												
10/22/12	Monday	2:33:03 XM	:30	\$750.00	OHHD2	Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/23/12	Tuesday	1:49:03 PM	:30	\$750.00	OHHD2	Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											2	
Line: 67												
10/30/12	Tuesday	2:00:45 XM	:30	\$750.00	USPRTV	Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/31/12	Wednesday	1:58:30 PM	:30	\$750.00	OHHD2	Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	2	MWASH
											2	
Line: 68												
11/05/12	Monday	2:25:30 XM	:30	\$750.00		Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 69												
10/20/12	Saturday	7:27:57 AM	:30	\$250.00	OHHD2	6a-8a Local 12 News S	7:30:00 AM-8:00:00 AP	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 70												
10/27/12	Saturday	7:30:48 AM	:30	\$250.00	OHHD2	6a-8a Local 12 News S	7:30:00 AM-8:00:00 AP	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 71												
11/03/12	Saturday	7:32:31 AM	:30	\$250.00		6a-8a Local 12 News S	7:30:00 AM-8:00:00 AP	PILlich 4 STATE REP	2188	P-2	1	MWASH

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# Spot Manager: All, 10/19/12-11/06/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 71												
				\$250.00							1	
Line: 73												
10/28/12	Sunday	5:56:00 PM	:30	\$1,000.00	OHHD2	630p Local 12 News Su	6:30 PM-7:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$1,000.00							1	
Line: 75												
10/20/12	Saturday	7:09:28 AM	:30	\$250.00	OHHD2	6a-8a Local 12 News Sa	7:00:00 AM-7:30:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$250.00							1	
Line: 76												
10/27/12	Saturday	7:09:23 AM	:30	\$250.00	OHHD2	6a-8a Local 12 News Sa	7:00:00 AM-7:30:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$250.00							1	
Line: 77												
11/03/12	Saturday	7:14:47 AM	:30	\$250.00		6a-8a Local 12 News Sa	7:00:00 AM-7:30:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$250.00							1	
Line: 78												
10/20/12	Saturday	3:26:13 AM	:30	\$750.00	OHHD2	CBS This Morning Satu	8:00:00 AM-8:30:00 AM	PILlich 4 STATE REP	2188	P-1	1	MWASH
				\$750.00							1	
Line: 79												
10/27/12	Saturday	3:23:41 AM	:30	\$750.00	OHHD2	CBS This Morning Satu	8:00:00 AM-8:30:00 AM	PILlich 4 STATE REP	2188	P-1	1	MWASH
				\$750.00							1	
Line: 80												
11/03/12	Saturday	3:23:54 AM	:30	\$750.00		CBS This Morning Satu	8:00:00 AM-8:30:00 AM	PILlich 4 STATE REP	2188	P-1	1	MWASH
				\$750.00							1	
Line: 81												
10/20/12	Saturday	3:28:55 AM	:30	\$750.00	OHHD2	CBS This Morning Satu	8:30:00 AM-9:00:00 AM	PILlich 4 STATE REP	2188	P-1	1	MWASH
				\$750.00							1	
Line: 82												
10/27/12	Saturday	3:28:55 AM	:30	\$750.00	OHHD2	CBS This Morning Satu	8:30:00 AM-9:00:00 AM	PILlich 4 STATE REP	2188	P-1	1	MWASH
				\$750.00							1	
Line: 83												
11/03/12	Saturday	3:40:30 AM	:30	\$750.00		CBS This Morning Satu	8:30:00 AM-9:00:00 AM	PILlich 4 STATE REP	2188	P-1	1	MWASH
				\$750.00							1	
Line: 84												
10/20/12	Saturday	3:58:55 AM	:30	\$750.00	OHHD2	CBS This Morning Satu	9:00:00 AM-9:30:00 AM	PILlich 4 STATE REP	2188	P-1	1	MWASH
				\$750.00							1	
Line: 85												
10/27/12	Saturday	3:58:55 AM	:30	\$750.00	OHHD2	CBS This Morning Satu	9:00:00 AM-9:30:00 AM	PILlich 4 STATE REP	2188	P-1	1	MWASH
				\$750.00							1	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/19/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 86												
11/03/12	Saturday	03:38 AM	:30	\$750.00		CBS This Morning Sat	(9:00:00 AM-9:30:00 APILICH 4 STATE REP	2188	P-1		1	MWASH
											1	
Line: 87												
10/20/12	Saturday	05:21 AM	:30	\$250.00	OHHD286a-8a	Local 12 News S	(6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
											1	
Line: 88												
10/27/12	Saturday	03:13 AM	:30	\$250.00	OHHD286a-8a	Local 12 News S	(6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
											1	
Line: 89												
11/03/12	Saturday	04:42 AM	:30	\$250.00		6a-8a Local 12 News S	(6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
											1	
Line: 90												
10/19/12	Friday	02:29 AM	:30	\$600.00	OHHD286a	Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
											1	
Line: 91												
10/22/12	Monday	02:39 AM	:30	\$600.00	OHHD286a	Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
10/23/12	Tuesday	08:54 AM	:30	\$600.00	OHHD286a	Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		2	MWASH
10/24/12	Wednesday	06:56 AM	:30	\$600.00	OHHD286a	Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		4	MWASH
10/25/12	Thursday	02:17 AM	:30	\$600.00	OHHD286a	Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		5	MWASH
10/26/12	Friday	07:27 AM	:30	\$600.00	OHHD286a	Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		3	MWASH
											5	
Line: 92												
10/29/12	Monday	02:31 AM	:30	\$600.00	OHHD286a	Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		2	MWASH
10/30/12	Tuesday	02:52 AM	:30	\$600.00	OHHD286a	Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
10/31/12	Wednesday	03:12 AM	:30	\$600.00	OHHD286a	Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		5	MWASH
11/01/12	Thursday	04:41 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		4	MWASH
11/02/12	Friday	02:28 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		3	MWASH
											5	
Line: 93												
11/05/12	Monday	01:32 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
											1	
Line: 94												
10/19/12	Friday	01:01 AM	:30	\$500.00	OHHD285a	Good Morn Cincinna	(5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
											1	
Line: 95												
10/22/12	Monday	04:52 AM	:30	\$500.00	OHHD285a	Good Morn Cincinna	(5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2		3	MWASH
10/23/12	Tuesday	03:44 AM	:30	\$500.00	OHHD285a	Good Morn Cincinna	(5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
10/24/12	Wednesday	04:18 AM	:30	\$500.00	OHHD285a	Good Morn Cincinna	(5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2		2	MWASH

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# Spot Manager: All, 10/19/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 95												
10/25/12	Thursday	5:30 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			4	MWASH
10/26/12	Friday	4:21 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			5	MWASH
											5	
Line: 96												
10/31/12	Wednesday	5:16 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			1	MWASH
10/31/12	Wednesday	5:36:35 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			2	MWASH
11/01/12	Thursday	5:42:52 AM	:30	\$500.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			4	MWASH
11/02/12	Friday	5:16 AM	:30	\$500.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			3	MWASH
11/02/12	Friday	5:50:34 AM	:30	\$500.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			5	MWASH
											5	
Line: 97												
11/05/12	Monday	5:44:07 AM	:30	\$500.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			1	MWASH
											1	
Line: 98												
10/19/12	Friday	5:58:25 AM	:30	\$450.00	OHHD2	CBS This Morning (7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2			1	MWASH
											1	
Line: 99												
10/26/12	Friday	5:58:24 AM	:30	\$450.00	OHHD2	CBS This Morning (7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2			1	MWASH
											1	
Line: 100												
10/29/12	Monday	7:28:54 AM	:30	\$450.00	OHHD2	CBS This Morning (7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2			1	MWASH
11/01/12	Thursday	7:59:26 AM	:30	\$450.00		CBS This Morning (7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2			2	MWASH
11/02/12	Friday	5:58:55 AM	:30	\$450.00		CBS This Morning (7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2			3	MWASH
											3	
Line: 101												
10/19/12	Friday	5:46:39 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinnati (6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2			1	MWASH
											1	
Line: 102												
10/22/12	Monday	5:51:30 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinnati (6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2			1	MWASH
10/23/12	Tuesday	5:38:59 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinnati (6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2			2	MWASH
10/24/12	Wednesday	5:42:15 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinnati (6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2			3	MWASH
											3	
Line: 103												
10/29/12	Monday	5:40:35 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinnati (6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2			1	MWASH
10/30/12	Tuesday	5:55:09 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinnati (6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2			3	MWASH
10/31/12	Wednesday	5:44:36 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinnati (6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2			2	MWASH
11/01/12	Thursday	5:43:36 AM	:30	\$600.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2			5	MWASH
11/02/12	Friday	5:43:06 AM	:30	\$600.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2			4	MWASH

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 10/19/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 103												
				\$3,000.00							5	
Line: 104												
11/05/12	Monday	3:36:10 AM	:30	\$600.00		6a Good Morn Cincinna (6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2			1	MWASH-
				\$600.00							1	
Line: 107												
10/22/12	Monday	2:27:06 PM	:30	\$550.00	OHHD2	The Talk	2p-3p	PILICH 4 STATE REP	2188	P-2	1	MWASH-
				\$550.00							1	
Line: 108												
10/22/12	Monday	3:37:11 AM	:30	\$450.00	OHHD2	CBS This Morning	(8:00:00 AM-9:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$450.00							1	
Line: 109												
11/05/12	Monday	5:14:29 AM	:30	\$500.00		5a Good Morn Cincinna (5:00:00 AM-5:30:00 APILICH 4 STATE REP	2188	P-2			1	MWASH-
11/05/12	Monday	5:13:59 AM	:30	\$500.00		5a Good Morn Cincinna (5:00:00 AM-5:30:00 APILICH 4 STATE REP	2188	P-2			2	MWASH-
				\$1,000.00							2	
Line: 110												
11/02/12	Friday	3:39:58 PM	:30	\$3,500.00		Fri Reg 2	9p-10p	PILICH 4 STATE REP	2188	P-2	1	MWASH-
				\$3,500.00							1	
Line: 111												
10/26/12	Friday	3:54:16 AM	:30	\$450.00	OHHD2	CBS This Morning	(8:00:00 AM-9:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$450.00							1	
Line: 112												
10/28/12	Sunday	2:44:53 PM	:30	\$9,500.00	OHHD2	AFC Regular Season	(1:00:00 PM-4:00:00 PPILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$9,500.00							1	
Line: 113												
10/28/12	Sunday	2:57:28 PM	:30	\$9,500.00	OHHD2	AFC Regular Season	(1:00:00 PM-4:00:00 PPILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$9,500.00							1	
				\$221,720.00							194	
				\$221,720.00							194	
				\$221,720.00							194	
				\$221,720.00							194	
				\$221,720.00							194	

[Filtered by: ] [Sorted by: Station]